

### DISCOVER THE POWER OF CREATE DIGITAL SUCCESS

We are a digital marketing & media company without the agency prices committed to helping you maximize success.



# ABOUT OUR COMPANY

At Create Digital Success (CDS), we believe that impactful digital marketing shouldn't come with a sky-high price tag. As a full-service **digital marketing & media company**, we are committed to helping businesses of all sizes **maximize success online**—without the traditional agency costs.

Our services cover everything from **SEO-rich content creation and website copy to PPC campaigns, digital marketing strategies, and graphic design**. Whether you need a stunning website, engaging content, or a **Google Ads campaign that turns clicks into customers**, CDS has the expertise to make your brand **stand out from the competition**.

Let us handle the complexities of digital growth while you focus on running your business. **Success starts here!** 

### WHY CHOOSE CREATE DIGITAL SUCCESS!

At Create Digital Success (CDS), we go beyond basic digital marketing—we build sustainable online growth with strategies designed to maximize your brand's visibility, engagement, and conversions. Here's why businesses trust CDS to take their digital presence to the next level:

Traceable Results – Every strategy we implement is backed by measurable analytics, giving you clear insights into performance and ROI.

Enhanced Website Performance – We optimize websites for speed, user experience, and search engine rankings, ensuring seamless navigation and higher conversions.

Expert-Led Strategies – With over 21 years of hands-on experience, our team understands the ever-changing digital landscape and crafts solutions that work. Certified Google AdWords Professionals – Our expertise in Google Ads helps businesses generate targeted traffic, clicks, and customers with precision-focused campaigns.

Customized Growth Plans – Whether you're a startup or an established brand, we tailor strategies to fit your unique business needs—no cookie-cutter solutions here.

# ABOUT OUR SERVICES

#### **Google Ads Management**

Our AdWords management solutions assist in identifying and captivating your desired audience, all while optimizing your ad spend. By prioritizing topperforming keywords, we design outcome-oriented campaigns that boost your revenue. Allow us to handle your advertising needs and alleviate your stress, so you can concentrate on growing your business.

#### **Social Media Marketing**

Facebook, Instagram, and Tik-Tok profiles. However, merely creating accounts is not enough. Create Digital Success provides professional social media marketing services to help you navigate the digital landscape and achieve your marketing goals. Contact us for expert guidance in elevating your social media presence.

#### **Google Local Marketing**

Our approach includes optimizing your Google Business Profile, utilizing Google Maps Marketing, and leveraging Google Local Services Ads (if eligible). Additionally, we implement effective Local SEO tactics to attract and convert new customers to your small to medium business. Contact us to learn how we can help drive growth for your business.

#### **Search Engine Optimization**

Crafting high-quality, SEO-optimized content that attracts and engages site visitors requires experience and expertise. We provide expert SEO writing services that deliver web copy designed to generate clicks and conversions, without sounding forced or artificial. Contact us today to learn how our writing can enhance your website's visibility and drive growth for your business.

#### **Graphic Design**

Our team of graphic design experts can elevate your brand experience by offering a full range of design services, including logo design, website design, and more. We provide a comprehensive branding package that showcases your company's values and vision in a visually appealing and professional manner.

#### Copywriting

Looking for expert website copywriting services to help you reach your target audience and improve your online visibility? Our team of skilled professionals will work with you to craft expert content that communicates your brand's message in a way that resonates with your customers.

### CURRENT DIGITAL LOCATIONS NEW LOCATIONS ADDED MONTHLY Ask about our Licensing Agreements

CARIBE BLDG B STAYBRIDGE SUITES GULF SHORES **H2SUITES BY HILTON DAPHNE** CARIBE BLDG D CARIBE BLDG C COBBLESTONE HOTEL CR20 BEACHSIDE RESORT GS **H2SUITES BY HILTON FOLEY** HAMPTON INN & SUITES GS **QUALITY INN GS** MICROTEL GS MOTEL 6 GS COURTYARD MARRIOTT GS next PUBLIX **RED ROOF INN GS** HOLIDAY INN. EXPRESS GS COMFORT INN FOLEY HOLIDAY INN EXPRESS FOLEY

PRINTING ZONE GULF SHORES \*JFK AIRPORT EXIT DOOR \*JFK AIRPORT GATE AREA \*JFK AIRPORT LOBBY AREA

VINNY'S PIZZERIA ANGRY CRAB CACTUS CANTINA CANAL RD GINNY LANE BAR & GRILL CACTUS CANTINA FOLEY COBALT THE RESTAURANT GT'S ON THE BEAY AUSTONS DESTIN GULF SHORES DINER LAURIA'S BY THE BEACH GULF SHORES JERKY STORE GROOVY GOAT HAMMERED CRAB TACKY JACKS FT MORGAN CACTUS CANTINA BEACH ROAD TACKY JACKS ORANGE BEACH TACKY JACKS FORT MORGAN II STAND TACKY JACKS GS by CHECKOUT COUNTER TACKY JACKS OB by CHECKOUT COUNTER TACKY JACKS GS GROOVY GOAT SPANISH FORT SASSY BASS MARKETPLACE SASSY BASS QUICK STOP CACTUS CANTINA GS



### CUSTOM PACKAGES AVAILABLE BASED ON YOUR NEEDS.



### SOCIAL MEDIA MANAGEMENT

3 posts per week (ad spend not included) \$350



### GUF AIRPORT TERMINAL ADVERTISING

Create Digital Success was awarded the Airport Terminal Advertising for Gulf Shores and Orange Beach (GUF). Call for more details.









# THANK YOU

Ready to take your business to the next level online? Let's make it happen with CDS!

## **VISIT US**

+251-550-5580

www.createdigitalsucess.com